

Health, Sanitation & Nutrition Campaign for Youth and Children

Birsa Seva Sansthan undertook an intensive campaign focused on promoting health, sanitation, and nutrition among rural youth and school-going children. The initiative aimed to instill healthy habits, nutritional awareness, and hygiene practices in young minds, while strengthening connections with local health systems.

The campaign was conducted in active collaboration with Primary Health Centres (PHCs) and Health & Wellness Centres to ensure medical support at the grassroots. Health check-up camps were organized, covering basic health screening, deworming, iron and folic acid supplementation, and hygiene promotion.

Interactive outreach activities such as school-based awareness sessions, quizzes, drawing and slogan competitions, and street plays were conducted to engage students and make learning enjoyable. These efforts not only educated children on healthy living but also created awareness about government health services and the importance of preventive care.

The campaign received a warm response from school authorities, teachers, and local communities. Many schools participated enthusiastically, contributing to the success of this impactful health initiative.

