

Awareness Campaign on Health and Well-being

Mobilizing Communities for Informed Choices

Birsa Seva Sansthan (BSS) launched an intensive field awareness campaign to address critical health issues, including **HIV/AIDS** and **drug de-addiction**. The initiative aimed to educate communities, promote healthy practices, and strengthen linkages with government health services.

The campaign featured a variety of outreach activities such as **mobile awareness drives**, **street plays**, **rallies**, and **informational kiosks** set up at key public locations, including **Ranchi Railway Station**. These efforts were designed to encourage **community participation**, raise awareness on preventive health measures, and facilitate **referral and access to nearby healthcare facilities**.



